

## Webinar Topics and Dates:

- Intro to Eco-Ambassadors and Sustainability at Tufts Past and Present\* – June 2
  - This webinar is good for those who aim to complete ten summer webinars and get certified as an Eco-Ambassador. It will describe Tufts' sustainability history and current goals.
  - **Instructor:** Shoshana Blank, Office of Sustainability
- Climate Change\* – June 9
  - This webinar will provide a refresher on the science of climate change and the various global and local affects from climate change, as well as public opinion.
  - **Instructor:** Shoshana Blank, Office of Sustainability
- Trash and Recycling\* – June 16
  - This webinar will dive into where our trash and recycling go after the items leave our house or Tufts. You will get explanations on the recycling rules for Massachusetts and reasons why you can only place certain items in the bin. Learn how to recycling right and do your part in the waste system.
  - **Instructors:** Gretchen Carey, President of MassRecycle and Recycling and Organics Coordinator for Republic Services; Kristen Kaufman, Recycling and Waste Reduction Fellow at the Office of Sustainability
- Composting at Home and at Tufts – June 23
  - Did you know that 28% of the average American's trash can instead be composted? There's a better way! Come learn how to start diverting your food/yard waste from the landfill at home and learn how you can do this in your office when back at Tufts. We'll discuss options for city, suburb, and rural dwellers.
  - **Instructors:** Gretchen Carey, President of MassRecycle and Recycling and Organics Coordinator for Republic Services; Kristen Kaufman, Recycling and Waste Reduction Fellow at the Office of Sustainability
- Adding Sustainability to your Performance Plan – July 7
  - It's that time of year to create SMART goals for your fiscal year 2021 performance plan. Would you like to incorporate sustainability into one or more of your KPIs? Sustainability helps the university save money and conserve resources while working towards our carbon neutrality by 2050 goal. Find out simple ways to put sustainability into your performance plan.
  - **Instructor:** Shoshana Blank, Office of Sustainability
- Behavior Change with Community Based Social Marketing\* – July 14
  - How do you get people to change behaviors so that they use less energy and waste? As you've probably already learned, it's not as easy as just telling them to change. Learn how to use Community Based Social Marketing, a technique that uses social psychology to change behavior.
  - **Instructor:** Shoshana Blank, Office of Sustainability
- Social Sustainability: Diversity, Equity, and Inclusion – July 16 at 11am
  - Sustainability differentially impacts communities. In this session, we will discuss the influence of power, privilege, and marginalization on various domains of sustainability

and ways we can be more reflective and active in challenging the inequities that exist across the globe.

- **Instructor:** Maren Greathouse, Associate Director of Diversity and Inclusion Education
- Water Consumption and Conservation\* – July 21
  - This webinar will be an A to Z on water consumption, and how to conserve water at home and at Tufts. It will also cover drinking water and dive into stormwater issues.
  - **Instructor:** Shoshana Blank, Office of Sustainability
- Energy at Tufts\* – July 28
  - Ever wonder how we heat and cool our buildings at Tufts? And where does our electricity come from? What is Tufts doing to save energy and how can you do your part? Come find out on this webinar.
  - **Instructor:** Shoshana Blank, Office of Sustainability
- Sustainable Transportation\* – August 4
  - This webinar will look at how transportation contributes to Tufts and individuals' carbon footprints and some strategies for reducing these transportation footprints. It will cover the numerous benefits and resources for sustainable commuting at Tufts. Even air travel will be discussed.
  - **Instructor:** Shoshana Blank, Office of Sustainability
- Sustainable Events and Purchasing – August 11
  - Do you plan small or large events at Tufts and want to make them more sustainable? Are you in charge of office purchasing? There are many tips and tricks to reduce waste and consumption and purchase items that are better for the environment. Come find out on this webinar.
  - **Instructor:** Kristen Kaufman, Recycling and Waste Reduction Fellow at the Office of Sustainability
- Health, Wellness, and Eco-Ambassador conclusion\* – August 18
  - Health and Wellness help you sustain yourself and are essential to your work in sustainability. Come find out about the numerous resources that Tufts has to help you stay well. This last half will be a conclusion for summer Eco-Ambassadors to discuss lessons learned.
  - **Instructor:** Jennifer Babineau, Human Resources and Shoshana Blank, Office of Sustainability
- Sustainability in Labs – Date TBD
- Sustainability in Clinics – Date TBD
- Sustainability in Academics – Date TBD