

## **SUNDAY, JUNE 16, 2024**

2:00 p.m. – 4:00 p.m. – Dorm Check In

3:00 p.m. – Hotel Check In

4:30 p.m. – 6:00 p.m. – LaBelle Winery Event

## **MONDAY, JUNE 17, 2024**

8:00 a.m. – 9:00 a.m. – Check In/Breakfast

8:30 a.m. – 9:00 a.m. – Welcome

9:00 a.m. – 10:15 a.m. – 20th Anniversary Retrospective

10:30 a.m. – 11:45 a.m. – Concurrent Sessions

12:00 p.m. – 1:00 p.m. – Lunch / Networking

1:15 p.m. – 2:30 p.m. – Concurrent Sessions

2:45 p.m. – 3:45 p.m. – Concurrent Sessions

3:50 p.m. – 4:00 p.m. – Day 1 Closing

4:00 p.m. – 5:00 p.m. – Campus Tour (Optional)

5:00 p.m. – 6:00 p.m. – Break

6:00 p.m. – 9:00 p.m. – Food Truck and Pub Event

## **TUESDAY, JUNE 18, 2024**

7:00 a.m. – Dorm Check Out

8:00 a.m. – 9:00 a.m. – Breakfast and Networking

9:15 a.m. – 10:30 a.m. – Concurrent Sessions

10:45 a.m. – 11:45 a.m. – Concurrent Sessions

12:00 p.m. – 1:00 p.m. – Lunch/Conclusion of Summit

1:30 p.m. – Solar Array Tour (Optional)

**10:30 A.M. - 11:45 A.M.**

*Monday, June 17, 2024*

## **AMPLIFYING SUSTAINABILITY ON A UNIVERSITY-WIDE LEVEL**

Navigating complex institutional communication pathways as a small team or one-person communicator can be a daunting task. Hear case studies where sustainability communications staff at MIT, BU, and Tufts found opportunities to leverage university-wide communication channels and tools to amplify sustainability messaging. Participants will then be led through a decision-making process to identify areas of opportunity within their own institution, as well as hear ideas from their peers.



**JENNIFER REILLY**  
*Tufts*



**SAM MOLLER**  
*Boston University*



**NICOLE MORELL**  
*Massachusetts Institute of Technology*

## **AI, EDUCATION, AND THE ENVIRONMENT: OPPORTUNITIES, COSTS, AND CONSEQUENCES**

An open discussion on the incorporation of GenAI in Higher Education. This conversation will revolve around inclusion of GenAI in curriculum and the impacts on equity and the environment.



**DR. ROBERT MACAUSLAN, PHD**  
*Southern New Hampshire University*

## **RETHINKING THE ROLE OF CARBON OFFSETS IN WILLIAMS' CLIMATE ACTION PLAN**

The persistent challenges impacting the voluntary carbon market and the college's desire to couple sourcing of high quality carbon credits with learning opportunities for students prompted us to review our approach to carbon credit purchases. Our presentation will share how we approach carbon credits with respect to three objectives (i) meeting Williams College's carbon neutrality goal, (ii) engaging students in learning about carbon credits and markets, and (iii) exploring investments in local projects that provide meaningful co-benefits.



**MIKE EVANS**  
*Williams College*



**TANJA SREBOTNJAK**  
*Williams College*

**1:15 P.M. - 2:30 P.M.**

*Monday, June 17, 2024*

## **ENVIRONMENTAL JUSTICE IN HIGHER ED: A SURVEY OF PROGRAMS AND APPROACHES**

Institutions of higher education are increasingly engaging with issues of environmental justice, spurred by student interest and advocacy, increasing awareness of intersectionality, and a desire to equip students with the tools they need to make a difference in the world. Christine will build off her capstone project, Accelerating Environmental Justice at Harvard, to share what she learned about how higher education institutions are - or could be - engaging in this work. The presentation will include risks and opportunities, case studies of successful initiatives, and how to make the case for supporting more EJ work at your institution.



**CHRISTINE SEIBERT**

*Harvard University - Salata Institute for Climate and Sustainability*

## **FIRST HOOK - GETTING NEW STUDENTS ENGAGED IN SUSTAINABILITY THROUGH EVENTS**

Getting students to take their first step into the world of sustainability takes creativity and fun. This presentation will discuss ways that UConn has made first touchpoints with students on their sustainability journey. From Cryptids to Cupcakes, we'll examine our first step events and brainstorm how you can creatively expand your student network.



**PATRICK MCKEE**

*University of Connecticut*



**BETSY MORTENSEN**

*University of Connecticut*

## **SUSTAINABLE PURCHASING WITH WB MASON ROUNDTABLE DISCUSSION**

Join for a discussion on ways we can work with WB Mason collectively to create more sustainable purchasing opportunities for all of us. All are welcome to attend, even if your institution doesn't work with WB Mason, but the focus will be on leveraging that collective relationship.



**JENNIFER KLEINDIENST**

*Wesleyan College*

**2:45 P.M. - 3:45 P.M.**

*Monday, June 17, 2024*

## **SHARING A DIALOGUE ABOUT ENGAGEMENT WITH DISTRIBUTED STAFF AND STUDENTS**

With 200,000 online learners attending Southern New Hampshire University, we have had to get creative with engaging students from all over. Join Pamela Beckvagni, Assistant Director of Programs, in an open dialogue about engagement with both on campus and on line learners, staff and faculty.



**PAMELA BECKVAGNI**

*Southern New Hampshire University*

## **SUPPORTING RESILIENT CLIMATE LEADERS: PRELIMINARY RESULTS FROM A PROGRAMMATIC REDESIGN**

Drawing from research on youth climate activists and their emotions, this session will overview the preliminary results of Tufts programmatic redesign. These new programs were designed to support the complex emotional experiences of our students who are often overwhelmed by climate change. Using Tufts as a case study, this presentation will overview the ways we actualized the four principals from my research in our new co-curricular offerings. There will also be opportunities for others to share their experiences supporting students' overall well-being in sustainability programming.



**ANN WARD**

*Tufts University*

## **TASTING THE FUTURE: REFLECTIONS ON RUNNING A CAMPUS FOOD SYSTEMS COMMITTEE**

In this session, you will learn about Amherst College's Food Systems Committee, which brings together a group of key campus stakeholders with the goal of moving the college towards a more sustainable and resilient campus food system. Created in 2022, the committee hired a new student intern to analyze data, created educational opportunities and content for the campus, and wrote a 30-page Sustainable Food Plan. This strategic plan includes concrete, actionable, and aspirational goals for sustainable food procurement, food waste management, meeting dietary needs, and more.



**ANNA HOGARTH**

*Amherst College*

**9:15 A.M. - 10:25 A.M.**

*Tuesday, June 18, 2024*

## **SUSTAINABLE TRANSPORTATION: IMPLEMENTING AND MANAGING WORKPLACE CHARGING AND BIKE PROGRAMS**

This session delves into the practicalities of implementing two key sustainable transportation initiatives:

- UMass Chan's EV Charging Program: Explore the nuts and bolts of establishing an EV charging infrastructure on campus. We'll cover funding strategies, development of clear guidelines for user access and safety, stakeholder engagement through working groups, and using data to inform future program enhancements. Benefit from the real-world experience of UMass Chan's successful workplace charging program.
- Amherst College Bike Share and Tread Shed Program: Discover how Amherst College fosters a bike-friendly environment through the Tread Shed, a student-managed co-op style bike shop. Learn how the Tread Shed functions, including its repair services, rental program, and the innovative work-to-own program that allows students to fix up abandoned bikes. This case study provides a practical model for smaller institutions to promote sustainable transportation.



**ANNA HOGARTH**  
*Amherst College*



**SUZANNE WOOD**  
*UMass Chan  
Medical School*



**KORTNI WROTEN**  
*UMass Chan  
Medical School*

## **GHG TRACKING IN SIMAP: SCOPE 3 AND OTHER UPDATES**

For those already using or interested in using SIMAP, this session will provide a brief update on Scope 3 reporting methods, a sneak peek at upcoming functionality updates, and a space to discuss your questions and problem areas. The SIMAP team is also hoping to 1) hear from you all about what new features we should prioritize for calculation or reporting, 2) talk about recent UNH efforts to incorporate carbon footprinting into the curriculum and 3) hear whether/how other campuses are approaching this.



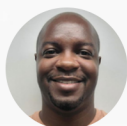
**JENNIFER ANDREWS**  
*University of New Hampshire*

## **ACCELERATING DIVERSE SUSTAINABILITY LEADERS**

We need sustainability professionals, and we need them fast. We also need to diversify the field. Beyond programs for undergraduates that lead to future leaders, what can we do to increase the number of mid-career BIPOC sustainability leaders in the world? In this discussion-based session we will provide some examples of ways to advance university sustainability, strengthen academic partnerships, and support frontline community representation in sustainability leadership roles. If you have a program already, have ideas for programs, or are just curious, join us to brainstorm effective ways sustainability offices can increase the pipeline of diverse leaders.



**TINA WOOLSTON**  
*Tufts University*



**DERICK SEEGARS**  
*Tufts University*

**10:30 A.M. - 11:35 A.M.**

*Tuesday, June 18, 2024*

## **CLEAN ENERGY FUNDING (GRANTS, IRA INCENTIVES) FOR COLLEGES AND UNIVERSITIES**

Overview of the funding available to colleges and universities to meet your decarbonization goals under the IRA, including the new direct pay provision for non-taxable entities along with prevailing wage/apprenticeship and domestic content requirements.



**FREDERICK MORRIS**  
*KPMG LLP*



**EVANGELIA DISLAKI**  
*KPMG LLP*

In conjunction with the Association for the Advancement of Sustainability's IRA and resources Discussion Group Community of Practice created by Southern New Hampshire University.



Join the AASHE COP here

## **ZERO WASTE IN HIGHER ED... IT TAKES A VILLAGE**

Tackling waste diversion at the scale of a campus (small or large) is an undertaking. How can we, as sustainability, facilities, and waste management professionals leverage collective knowledge and best practices to move toward our campus' zero waste goals? Hint: Its all about collaboration, both within and outside your institution. Using examples from UMass Amherst's New2U Sustainable Move-out & Reuse Program and the MassRecycle Campus Collaborative, Laurie will highlight successes and barriers to collaboration for campus waste diversion efforts. Participants will also have time to connect with, and learn from, one another recognizing that we all bring so much knowledge and experience into this space.



**LAURIE SIMMONS**  
*University of Massachusetts Amherst*