Office of Sustainability Newsletter  
July 9, 2010

Dear Tufts Environmental,

This week, as I was thinking of ways to spice up the newsletter, I thought about changing the picture in the header. And then I thought that it’d be even better if we featured your pictures in the header bar. So, starting this week send your best Tufts/Environment/Awesome themed pictures in the highest resolution possible to me (Jason.Merges@tufts.edu) with the subject ‘OOS Pictures’ and each week I’ll sift through and feature one (and make sure to credit you of course).

Anyways, back to this week. We have a great newsletter for you this week, with issues ranging from climate change to invasive beetles.

Hope you like it!

-Jason Merges

PS- Last week the link on the Tisch Sustainability Team’s article did not work. Here is the corrected version.

In the news this week:

82,000 homes to be weatherized this...
Accolades for OOS website
The Office Of Sustainability's website is highlighted in GreenWorksGov's blog entry this week.

Friday's Top 5
Girly Green Girl gives us tips on how to wash clothes, clean produce, and even clean sponges without the use of harmful chemicals in her blog.

Learning Today to Change Tomorrow Video Clip Competition
The UN Decade of Education for Sustainable Development Secretariat is holding a video clip contest.

Clips must be no longer than 90 seconds long and about your vision for Education for Sustainable Development.

Entries must be submitted by July 28th. The Grand Prize is a Sony HD Digital Camcorder!

More details are found on the website.

summer
More than 82,000 homes are to be weatherized across America this summer due to Recovery Summer, part of the Recovery Act passed in 2009. So far, the Recovery Act has resulted in nearly a quarter of a million homes weatherized. This also has resulted in the creation of thousands of jobs.

If you want to get involved in weatherizing a home, Tufts is hosting a "barnraising" of their own as part of 350.org's global work party on 10/10/10. See the event below for details.

The Questionable Future of the Outdoor Industries
Mindy S. Lubber from the Huffington Post argues that within fifteen years, the $730 billion outdoor industries will be struggling with climate change. The Outdoor Industries Association, a trade group made up of thousands of outdoor gear manufacturers and companies such as REI, The North Face, and groups like the Appalachian Mountain Club, has recently joined the BICEP coalition (Business for Innovative Climate & Energy Policy), which fights for a comprehensive climate and energy bill.

Trends within the last year show that the health of the outdoors is declining, with later, shorter winters and quickly melting snow packs across the United States. And projections do not look good for the industry as these trends not only continue but get worse and worse with time.
The OOS Summer Book Club

Last chance to sign up for the Office of Sustainability's summer book club! This summer we'll be reading Peter Gleick's *Bottled & Sold* and learning how the choices we make about water affect our future and that of others in this country and around the world.

Sign Up

More info

Bottle Bill Updates

Since its inception in 1983, the Bottle Bill has resulted in 30 million redeemed containers. Now, MassPIRG and the Sierra Club are pushing to update the Bottle Bill to include non-carbonated beverages such as bottled water and fruit and sports drinks. This would greatly increase the amount of bottles redeemed and recycled each year. To find out more about their efforts visit [The Sierra Club's website](https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?age...).

Massachusetts is among the most coal-import dependent states

The Union of Concerned Scientists recently produced a study ranking states and their dependence on imported coal—both from other states and increasingly from other countries. Three New England states appeared on the list, including Connecticut, New Hampshire, and Massachusetts. Coal, of course, is considered the dirtiest fossil fuel and the burning of it in the US contributes to the highest portion of carbon emitted here.

The UCS outlines several ways to mitigate this issue of importing coal, including introducing both state and federal legislation limiting the use of coal and promoting clean electricity. Read the full article [here](https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?age...).

Asian Longhorned Beetle in Boston!

The Asian Longhorned Beetle, an invasive species that resulted in...
the death of 27,000 trees in Worcester, MA has been spotted in Jamaica Plain. This is only the first sighting, however, now is a very important time to be on the look out for these pests- early identification and reporting is key! The online report form has photographs to help identify the beetle, info on the damage they have done, and allows you to report sightings.

The Office of Sustainability also has pocket cards with helpful information about identifying the beetle.

### Upcoming Events

#### Recycling Volunteers Needed at the Lowell Folk Festival

**July 23 and 24, 2010**  
**Lowell, MA**

The National Parks Service is looking for volunteers to help recycling efforts at the Lowell Folk Festival this year. The Festival has been recycling since 2000 and composting since 2001 and since then 252,000 beverage containers have been recycled and 297,000 meals composted. The very successful program is a national model.

Click [here](#) to find out more about the festival and contact contact Pat Scanlon 978-475-1776 or ScanlonAssoc@comcast.net to get involved.

#### Screening of Kilowatt Ours

**July 29, 6:30 pm**  
**Cambridge Main Library, 449 Broadway, Cambridge**

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[News from Tufts Office of Sustainability](https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?age...)

[More job listings from TIE](#)

Know a friend who would like to get this newsletter?

[Forward to a Friend](#)

Got this via a friend? Then

[Join Our Mailing List!](#)
Screening of Kilowatt Ours.

Movie followed by discussion on energy conservation.

Northeast Organic Farming Assoc. Summer Conference

August 13-15, 2010
U Mass Amherst Campus

Over 200 workshops, dozens of exhibitors, a Teen Conference, Children's Program, an Afternoon Fair with farm animals, live music, auction, and an ALL-LOCAL dinner. Stay on campus in the dorms or camp in a tent under the stars.

Keynote speakers Sally Fallon Morell of the Weston A. Price Foundation, and Dr. Fernando Funes, of the Cuban Association of Agronomists and Foresters. All registrations that are received before July 12, 2010 receive a $20 discount. For more information contact: NOFA/Mass, 411 Sheldon Road, Barre, MA 01005, 978-355-2853, info@nofasummerconference.org.

More information

Calendar of NOFA/ Farm-Based Events in Massachusetts

Boston Local Food Festival

October 2, 2010
Wharf on Fort Point Channel in Boston

This is a celebration of local food from the Boston-Massachusetts-New England area. Festival-goers can engage with farmers, chefs and entrepreneurs, learn from workshops and demonstrations, and enjoy activities and local music. Boston Local Food Festival is an entertaining and fun way to increase the availability of healthy local food, encourage regional agriculture, which builds our local economy, and protect our environment.
by reducing transportation pollution. More information

Global Work Party

**October 10, 2010**
Tufts University

*Do you like the environment? Do you hate climate change? Do you want to do something about it?*

**Here's your chance!** On October 10th, 2010, Tufts Institute of the Environment will host A Day to Celebrate Climate Solutions, in conjunction with **thousands of other events around the world**.

**Imagine:** bike repair workshops in San Francisco, school insulating teams in London, waste-land-to-veggies-gardeners in New Zealand, and solar panel installers in Kenya. And most importantly, YOU at TUFTS!

For one of the Global Work Party projects, Tufts is partnering with [HEET](http://www.heatereffect.net) (Home Energy Efficiency Team) to weatherize a building on or near the Tufts campus using student, staff and faculty volunteers. It could be a frat house, a local non-profit's headquarters, or maybe even the building you live or work in!

**With your help,** 10/10/10 is going to be the biggest day of practical action to cut carbon that the world has ever seen! There are lots of ways to get involved with Tufts' projects: we need volunteers, team leaders, and enthusiastic energy efficiency advocates; there are different levels of involvement too - from leading an energy efficiency team to just showing up and getting trained on the day of the project.

Please e-mail Get.to.work.Tufts(at)gmail.com for more information.

October is a few months away still, but in order to make this an awesome work party, we've got to start planning now. **Will you help?**
Educational Opportunities

Professional Certificate in Campus Sustainability Leadership
July 12 - 16, 2010
University of Vermont, Burlington, VT

Distinguish yourself as a leader by earning a Professional Certificate in Campus Sustainability Leadership and/or three graduate credits through this week long program at the beautiful, award-winning green campus in the heart of the thriving city of Burlington, VT.

Learn from leaders in the field. Expand your professional network and learn how to integrate sustainability across the curriculum and campus operations, bring about change through transformative, financially sustainable innovations at your institution, and help your campus become a model of sustainability. More info

LeadBoston's Final Recruitment Breakfast
July 13, 2010

LeadBoston, a year long leadership-development program for professionals, is hosting their final recruitment breakfast for the Class of 2011. The recruitment breakfast is an information session about the program. To learn more about the program or to apply to be a member of the Class of 2011, visit their website.

Programs at The Green Roundtable in Boston

July 22, 6-7:30pm
Energy Efficiency: Why Are the Low Hanging Fruit So High?

July 28, 12:30-2pm
Lunch and Learn: Advanced Technology in Translucent Daylighting
August 4, 12:30-1:30pm
Lunch and LEED: Be a LEED AP & Maintain Your Credential
For more info go to the Nexus/Green Roundtable Calendar of Events

Education in a Changing Climate
Faculty Workshop
August 1 - 4, 2010
Unity College; Unity, ME

Unity College is offering a workshop that will offer attendees practical ways to educate themselves, their students, and the public about climate change. The event will provide a climate change primer on basic climate science; likely effects on ecosystems and people; some ethical, literary, and artistic responses; and a sampling of potential solutions that range from political to personal and technological to philosophical. Registration ends July 16, 2010. Workshop website

Massachusetts Agriculture in the Classroom Workshops
June 30-August 17
Seekonk, MA

Teachers: Join us for one of more of our summer workshops and try out some hands-on activities for the classroom while you explore local farms. Each workshop runs from 9 a.m. to 3 p.m., offers classroom-ready educational activities and focuses on a different area of agriculture with exploration of the work that takes place at that farm. The $30 fee for each workshop includes the educational program and tour, all educational materials and activities, and ten professional development points with a related classroom activity. Lunch is also included with ten of the twelve workshops. All Workshops run from 9:00 a.m. to 3 p.m. Website and workshop schedules

Fostering Sustainable Behavior Workshop
September 13-14, 2010
University of Toronto; Ontario Canada

This two-day workshop provides a comprehensive introduction to community-based social marketing and how it is being applied throughout the world to foster
sustainable behavior. Those who attend the workshop will learn the five steps of community-based social marketing (selecting behaviors, identifying barriers, developing strategies, conducting pilots, and broad scale implementation) and be exposed to numerous case studies illustrating its use. More information and registration

How to Plan for a Sustainable Community: Eco-municipality Planning and Leadership Training

September 29-Oct 2, 2010
Harvard Square; Cambridge, MA

A 3½-day national training session to increase planner and citizen leadership capacity in communities and their local governments to initiate and lead a change process to become a sustainable community. The objective of the training is to prepare planners and potential local leaders to lead a planning process that involves community sustainability education, bottom-up participatory planning, a comprehensive and systematic approach, and a strategic implementation process to transition to becoming a sustainable community. [20 AICP CM credits will be available]. More info

Massachusetts Green Career Conference

October 1, 2010
Marlborough, MA

Green Workforce Training and Associates are hosting the second Massachusetts Green Career Conference on Friday, October 1, 2010 in the Marlborough Holiday Inn conference center. This exciting conference offers green career guidance and resources to ~400 green job seekers, career/workforce professionals, academic, business and government staff. Everyone wanting to know about the greening economy and careers will find this conference timely, practical and valuable. Register for the event here.

UMass Amherst's New University
Without Walls Green Programs

Apply by October 1, 2010

UMass Amherst's online education opportunity UWW has several new green, sustainability-focused programs featuring everything from green entrepreneurship to sustainable food and farming. Apply for the Spring by October 1st or attend an online information presentation to learn more. Application and additional information can be found on the UWW website.

See you next week. Don't forget to send in your pictures for the header!

The Tufts Office of Sustainability
http://sustainability.tufts.edu/