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Tufts *Sustainability in Action!* gets green

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In The News This Week

CEOs regard sustainability as a top priority

93% of CEOs from 750 companies believe that sustainability is key to their companies' success.

This is a major shift from 2007, as CEOs now report that motivation for sustainable business practices lie in appeasing a greener-minded customer base.

[Read the full article](#)

Office of Sustainability Newsletter July 16, 2010

Dear Tufts Environmental,

This week's newsletter contains some news about a change in staffing the Office of Sustainability. We've also got some really great summer events - several of which feature gardening and local foods.

Enjoy!

-Jason Merges

Picture of the week:

*From our files: composting at Tufts in the last century.
Don't forget to [send your photos](#) to me!*

OOS News:

New leadership at the Office of Sustainability

In case you haven't heard...

After 20 years of service, Sarah Hammond Creighton, former Director of the Office of Sustainability, has left Tufts to head the new Sustainability Office at Endicott College.

Boston rated #11 Greenest City in US

National Geographic's Green Guide recently rated the 25 greenest cities in the US. Boston was number 11 and Cambridge fell at number 15. For the whole list, visit the [Green Guide's website](#).

MA Legislative panel approves bottle bill expansion



For the first time since the landmark bottle law took effect three decades ago, a panel of state lawmakers on Wednesday approved a bill that would expand the nickel deposit now required on sales of carbonated soda, beer, and malt beverages to include bottled water and sports drinks, which account for a growing number of beverages sold in the state. [Read more...](#)

Job Opportunities

[Project Manager for Sustainable Practices](#), Cambridge Public Schools

[Sustainability &](#)



Sarah has been with Tufts since the beginning of its efforts to bring sustainability into practice at the university. She championed Tufts' first-in-the-nation environmental policy, led the award-winning Tufts Climate Initiative and

oversaw strategic planning and implementation of projects to reduce greenhouse gas emissions from university activities. Tufts efforts in this area are recognized internationally, in part due to Sarah's two books and many articles about campus sustainability. She has worked with over 2000 students, as well as staff, faculty, administrators and alumni and will be missed by all.



Effective immediately, Tina Woolston will be the new Director of the Tufts Office of Sustainability. Tina has worked with Sarah for the past three years, focusing especially on outreach and education. She created the Eco-Ambassador program for staff and faculty and an Ex-college course on sustainability in action and also has worked closely with Tufts Recycles, Tufts Institute for the Environment, Purchasing,

Dining Services, and others on sustainability initiatives across the university. Prior to coming to Tufts, Tina directed the sustainability program at Earthwatch Institute and also is the co-chair of her town's climate action group.

Medford Wind Turbine Tour

August 17, 2010 - 1:00 PM
McGlynn School, Medford



Join the Eco-Ambassadors as they tour a wind turbine [right here in Medford](#).

The tour will begin at the McGlynn school, where we will first listen to a short presentation about the permitting and installation of the turbine, and then we will visit the turbine up close.

You can either meet us at the McGlynn school (3002 Mystic Valley Pkwy Medford, MA 02155) at **12:55 pm**, or if you would prefer to

[Conservation Specialist](#),
UMass Lowell

[Recycling Drop-Off Center Monitor](#), Public Works
Dept., Cambridge MA


[Food Systems Administrator](#), McGill
University, Montreal

[Green Building Services Coordinator](#), Harvard

[More job listings from TIE](#)

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carpool, **meet at the Office Of Sustainability at 12:45 pm.**

RSVP to [Emily Parker](#), OOS intern

Upcoming Events

Urban Garden Tour

July 20, 2010 6:30pm - 7:35pm
Cambridge, MA

The tour will look at container gardening, rainwater irrigation techniques, and garage rooftop gardens. The tour will start at 6:30 pm at 116 Henry Street, go to 32 Chalk Street, and end at 8 Fairmont Avenue. Sponsored by Greenport. For more information, contact Steve Morr-Wineman at swineman@gis.net.

wsss image

Recycling Volunteers Needed at the Lowell Folk Festival

July 23 and 24, 2010
Lowell, MA

The National Parks Service is looking for volunteers to help recycling efforts at the Lowell Folk Festival this year. The Festival has been recycling since 2000 and composting since 2001 and since then 252,000 beverage containers have been recycled and 297,000 meals composted. The very successful [program](#) is a national model.

Click [here](#) to find out more about the festival and contact contact Pat Scanlon 978-475-1776 or ScanlonAssoc@comcast.net to get involved.



Screening of *Ingredients*

July 29, 7:00 pm

Coolidge Corner Theater,
290 Harvard St., Brookline

Part of the "Green Screens" film series. To buy tickets or for more info, visit the theater's [website](#).



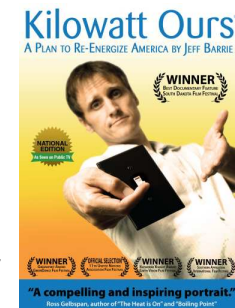
Screening of *Kilowatt Ours*

July 29, 6:30 pm

Cambridge Main Library,
449 Broadway, Cambridge

Screening of [Kilowatt Ours](#).

Movie followed by discussion on energy conservation.



Northeast Organic Farming Assoc. Summer Conference

August 13-15, 2010

U Mass Amherst Campus



Over 200 workshops, dozens of exhibitors, a Teen Conference, Children's Program, an Afternoon Fair with farm animals, live music, auction, and an ALL-LOCAL dinner. Stay on campus in the dorms or camp in a tent under the stars.

Keynote speakers Sally Fallon Morell of the Weston A. Price Foundation, and Dr. Fernando

Funes, of the Cuban Association of Agronomists and Foresters. All registrations that are received before July 12, 2010 receive a \$20 discount. For more information contact: NOFA/Mass, 411 Sheldon Road, Barre, MA 01005, 978-355-2853, info@nofasummerconference.org. [More information](#)

[Calendar of NOFA/ Farm-Based Events in Massachusetts](#)

Massachusetts Green Career Conference

October 1, 2010
Marlborough, MA

Green Workforce Training and Associates are hosting the second Massachusetts Green Career Conference on Friday, October 1, 2010 in the Marlborough Holiday Inn conference center. This exciting conference offers green career guidance and resources to ~400 green job seekers, career/workforce professionals, academic, business and government staff. Everyone wanting to know about the greening economy and careers will find this conference timely, practical and valuable. Register for the event [here](#).

Boston Local Food Festival

October 2, 2010
Wharf on Fort Point Channel in Boston

This is a celebration of local food from the Boston-Massachusetts-New England area. Festival-goers can engage with farmers, chefs and entrepreneurs, learn from workshops and demonstrations, and enjoy activities and local music. Boston Local Food Festival is an entertaining and fun way to increase the availability of healthy local food, encourage regional agriculture, which builds our local economy, and protect our environment by reducing transportation pollution. [More information](#)

Global Work Party

October 10, 2010
Tufts University

Do you like the environment? Do you hate climate change? Do you want to do something about it?

Here's your chance! On October 10th, 2010, Tufts Institute of the Environment will host A Day to Celebrate

Climate Solutions, in conjunction with [thousands of other events around the world](#).

Imagine: bike repair workshopers in San Francisco, school insulating teams in London, waste-land-to-veggies-gardeners in New Zealand, and solar panel installers in Kenya. And most importantly, YOU at TUFTS!

For one of the Global Work Party projects, Tufts is partnering with [HEET](#) (Home Energy Efficiency Team) to weatherize a building on or near the Tufts campus using student, staff and faculty volunteers. It could be a frat house, a local non-profit's headquarters, or maybe even the building you live or work in!



With your help, 10/10/10 is going to be the biggest day of practical action to cut carbon that the world has ever seen! There are lots of ways to get involved with Tufts' projects: we need volunteers, team leaders, and enthusiastic energy efficiency advocates; there are different levels of involvement too - from leading an energy efficiency team to just showing up and getting trained on the day of the project.

Please e-mail [Get.to.work.Tufts\(at\)gmail.com](mailto:Get.to.work.Tufts(at)gmail.com) for more information.

October is a few months away still, but in order to make this an awesome work party, we've got to start planning now. **Will you help?**

Educational Opportunities

Professional Certificate in Campus Sustainability Leadership

July 12 - 16, 2010

University of Vermont, Burlington, VT

Distinguish yourself as a leader by earning a [Professional Certificate in Campus Sustainability Leadership](#) and/or

three graduate credits through this week long program at the beautiful, award-winning green campus in the heart of the thriving city of Burlington, VT

Learn from leaders in the field. Expand your professional network and learn how to integrate sustainability across the curriculum and campus operations, bring about change through transformative, financially sustainable innovations at your institution, and help your campus become a model of sustainability. [More info](#)

LeadBoston's Final Recruitment Breakfast

July 13, 2010

LeadBoston, a year long leadership-development program for professionals, is hosting their final recruitment breakfast for the Class of 2011. The recruitment breakfast is an information session about the program. To learn more about the program or to apply to be a member of the Class of 2011, visit their [website](#).

Programs at The Green Roundtable in Boston

July 22, 6-7:30pm

[Energy Efficiency: Why Are the Low Hanging Fruit So High?](#)

July 28, 12:30-2pm

[Lunch and Learn: Advanced Technology in Translucent Daylighting](#)

August 4, 12:30-1:30pm

[Lunch and LEED: Be a LEED AP & Maintain Your Credential](#)

For more info go to the [Nexus/Green Roundtable Calendar of Events](#)

Education in a Changing Climate Faculty Workshop

August 1 - 4, 2010

Unity College; Unity, ME

Unity College is offering a workshop that will offer

attendees practical ways to educate themselves, their students, and the public about climate change. The event will provide a climate change primer on basic climate science; likely effects on ecosystems and people; some ethical, literary, and artistic responses; and a sampling of potential solutions that range from political to personal and technological to philosophical.

[Registration](#) ends July 16, 2010. [Workshop website](#)

Massachusetts Agriculture in the Classroom Workshops

June 30-August 17

Seekonk, MA

Teachers: Join us for one of more of our summer workshops and try out some hands-on activities for the classroom while you explore local farms. Each workshop runs from 9 a.m. to 3 p.m., offers classroom-ready educational activities and focuses on a different area of agriculture with exploration of the work that takes place at that farm. The \$30 fee for each workshop includes the educational program and tour, all educational materials and activities, and ten professional development points with a related classroom activity. Lunch is also included with ten of the twelve workshops. All Workshops run from 9:00 a.m. to 3 p.m. [Website](#) and [workshop schedules](#)

Fostering Sustainable Behavior Workshop

September 13-14, 2010

University of Toronto; Ontario Canada

This two-day workshop provides a comprehensive introduction to community-based social marketing and how it is being applied throughout the world to foster sustainable behavior. Those who attend the workshop will learn the five steps of community-based social marketing (selecting behaviors, identifying barriers, developing strategies, conducting pilots, and broad scale implementation) and be exposed to numerous case studies illustrating its use. [More information and registration](#)

Groundwork Somerville's Garden Workshop Series

Vermiculture - Worm Composting

July 21st, 2010

Healey School Garden, 5 Meacham St, Somerville

Vermiculture, or indoor worm composting, allows you to compost food waste quickly, creating high quality fertilizer in a self contained and nearly odorless manner! Come learn how to build and maintain your own bin.

Drying Herbs & Making Tea

August 4th, 2010

Argenziano School Garden, 290 Washington St, Somerville

Do you have herbs in your yard that you never eat? Come learn how to dry herbs and make tea! If you eat local produce, why not drink local tea??

¡Salsa!

August 18th, 2010

Edgerly Center garden, 8 Bonair St, Somerville

Want to enjoy making and eating Salsa from garden veggies while getting a free basic salsa dance lesson? Beginner and experienced Salsa dancers are invited to join us and enjoy a fun evening with friends!

NABCEP solar installation training and certification

Solar PV (Electric) Installer Boot Camp + NABCEP Entry Level Exam ([More info](#))

August 3-5, 2010

Woburn, MA

Solar Thermal (Hot Water) Installer Boot Camp ([More info](#))

August 17-19, 2010

Boston, MA

How to Plan for a Sustainable Community: Eco-municipality Planning and Leadership Training

September 29-Oct 2, 2010

Harvard Square; Cambridge, MA

A 3 ½ -day national training session to increase planner

and citizen leadership capacity in communities and their local governments to initiate and lead a change process to become a sustainable community. The objective of the training is to prepare planners and potential local leaders to lead a planning process that involves community sustainability education, bottom-up participatory planning, a comprehensive and systematic approach, and a strategic implementation process to transition to becoming a sustainable community. [20 AICP CM credits will be available]. [More info](#)

UMass Amherst's New University Without Walls Green Programs

Apply by October 1, 2010

UMass Amherst's online education opportunity UWW has several new green, sustainability-focused programs featuring everything from green entrepreneurship to sustainable food and farming. Apply for the Spring by October 1st or attend an online information presentation to learn more. Application and additional information can be found on the [UWW website](#).

Educational Opportunities- Webinars

Webinar on Opportunities in Community Wind Development

July 29, 2010 1:00pm - 2:15pm

The U.S. Environmental Protection Agency's Green Power Partnership (GPP) will be hosting a webinar for power users to participate in community wind power development.

During this webinar, participants will learn about:

- How your organization can take advantage of community wind
- The types of distributed wind projects - including community, institutional and corporate-owned options
- The benefits and challenges of distributed wind development

- Factors that contribute to successful distributed wind projects
- The typical project development process and timeline
- Possible financial structures for projects, including the new National Wind Windrastructure Program model

Click [here](#) to register or to learn more.

Additional EPA webinars

Climate Leaders Webinar: [Incorporating Effective Communications into your Corporate Climate Strategy](#), July 20

Combined Heat and Power Partnership Webinar: [Output-Based Emissions Standards](#) 101, July 23

[Improving Solar PV Results Through Collaborative Procurement](#), August 4

See you next week. Don't forget to send in your pictures for the header!

The Tufts Office of Sustainability
<http://sustainability.tufts.edu/>

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